

## **Application for the Lions' Cultural and Community Activities Award**

This annual award recognizes one club in District 2-S3 that developed, organized and implemented the most outstanding cultural and community activity for 2008-2009. The award is a patch that can be affixed to the club's banner.

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### **Eligibility and Selection**

All clubs within District 2-S3 are eligible to participate. District Governor Lester Stockhorst will present the award on behalf of Lions Club International to one Lions club. The recipient shall be named by District Governor Stockhorst in consultation with the District 2-S3 Cultural and Community Activities chair and individuals appointed to a judging panel. To ensure objectivity, this judging panel will consist of community leaders who are non-Lions.

### **Criteria**

Judging will be based on five criteria: **(1) Service to others (2) Involvement (3) Originality (4) Outcomes and (5) Public Relations.** For each criterion, describe how your club's cultural and community activity accomplished this criterion. Photographs, articles, etc. can be used to assist in describing a criterion. However, you must enclose a preaddressed stamped envelope if you want the items returned to you.

The first page of your application should consist of the name of your club, the address of your club, the names of the president and secretary of your club, and the name of your activity.

### **Description of the Five Criteria**

**1) Service to others:** A Lions club's cultural and community activities shall be developed, organized, and implemented to provide benefit to people in terms of knowledge, attitudes, values, skills, or mutual understanding and cooperation.

**2) Involvement:** A Lions clubs cultural and community activity shall be developed, organized and implemented to fulfill the **Third Lions Object, "To take an active interest in the civic, cultural, social, and moral welfare of the community"**.

**3) Originality:** This category challenges Lions clubs to develop cultural and community activities that are fresh, new and exciting in ways that will draw community interest and participation of members.

(Application cont'd)

**4) Outcomes:** A Lions club's cultural and community activities shall be developed and organized to improve the quality of life in measurable ways:

- provide food, jobs, housing;
- display skills, talents, etc
- provide accommodations for the handicapped and the elderly
- and many others

**5) Public Relations:** This category challenges Lions clubs to enhance their public image by publicizing their cultural and community activities through the news media and other avenues.