

Fellow PR, newsletter and website gurus:

Lion Wendy and I got "re-hired" to by the MD2 Public Relations Chairmen for 2009-2010 and we're working on a couple of projects for the coming year.

We need to know who will be the 2009-2010 district public relations contact, webmaster and newsletter editor. If you can send us their name, email address and phone number that would be great. If you could get us the club level contacts that would be very helpful.

Our plans to get an on-line video news magazine are running full force. We've got the equipment and software to produce it. What we need is stories, photos and video of what your clubs and district are doing.

You can email stories to us.

Photos can be emailed. Photos need to be in jpg 720X480. Don't blow them up, they need to be 720X480 or larger as the original.

Video can also be emailed (if the file ain't too big) and needs to be at least 720X480 NTSC format. They can be mpeg, mpeg4, avi or wmv OR you can mail DVD or SVHS or VHS tape to 1910 Ave E, Del Rio, TX 78840. Tapes and DVDs will be returned.

We are also organizing the first ever (as far as we know) conference/seminar dedicated to nothing but public relations. It will be a full day of seminars/classes on newsletters, web site design, press releases and how to get radio and television coverage. This will be for district level and club level Lions working with newsletters, websites and public relations. We'd like to have the conference in October or November if we can work around district cabinet meetings and such. Please let the clubs in your district know and ask them to email me if they are interested in attending.

It's important to get an estimated head count of those that would attend so we can see what kind of meeting space we'll need. We'd like to have the conference in central Texas so it won't be too far from most folks and away for a large city so hotel rooms will be cheaper.

Thanks,
Lion Jim Weed